



Refocusing

Since its inception, RVEF has collaborated with RVUSD to ensure its students receive an exemplary education. At the start of this most recent school year, RVEF asked for your partnership in continuing to provide our youth with thoughtful and engaging resources during this trying time of distance learning. The Foundation's "An Opportunity to Invest" campaign raised close to \$2500 and those funds have been used to sustain the After School Enrichment Program. The shift from in person to online classes brought several challenges. Our impact declined as families chose to limit the amount of screen time their child was exposed to. While attendance has been low, the children served are satisfied and grateful. Therefore, RVEF's Board of Directors prioritized maintaining this method of outreach and because of the funds already raised as well as restructuring this program's operations and cost, RVEF is able to continue this endeavor through the end of the school year.

With the Enrichment Program secured, it is time to refocus our fundraising efforts. The Art Docent Program, which serves all of our elementary school aged students district wide, is at risk of being cut for the 2021-22 school year. It costs \$35,000 per year to purchase and prepare materials, restock kits, recruit and train volunteers, coordinate schedules, develop new projects and samples, and teach in those classrooms that do not have a volunteer assigned to them. Started 30 years ago, it began with three parents with three lessons for all the schools in the district to share. It has now grown to over 75 lessons and averages 130 Art Docents annually. All together, docents teach more than 875 lessons per year. This adds up to over 20,000 individual pieces of art work that are created by this wonderful program.

Help us ensure that next year our Rincon Valley schools have docent lead art instruction every month in each of our classrooms at every grade level. If you believe that ART is vital to providing a well-rounded education, join us in making an IMPACT this SEASON OF GIVING.

Warmly,

Megan Fonseca

Megan Fonseca | Executive Director | 707.542.7375 x4140 | mfonseca@rvef.org
<http://www.rvef.org> | <https://www.facebook.com/rvef2003>

- *Exciting News* -

Our match has been **EXTENDED** and **INCREASED**

Help us get to \$10,000 by the end of the year

See below for details!



RVEF has raised \$4461 since GivingTuesday
Help us get to \$10,000 by December 31, 2020

Season of Giving!

Our Anonymous Benefactor has promised to match all additional donations made between now and the end of the year up to \$10,000

If you believe that ART is vital to providing a well-rounded education, don't miss your chance to
KEEP the Art Docent Program for the 2021-22 school year!



The RVUSD Art Docent Program

- stimulates a child's awareness of art & helps them understand its process through hands on participation.
- lessons are in kit format and offer a progressive understanding of artists, methods, and mediums.

\$15 buys SCRATCHBOARD for one class art lesson.

\$20 buys an ART CARRIER

\$25 buys CLAY for one class art lesson.

\$30 buys DRAWING PAPER for 18 class art lessons.

\$40 buys TWENTY PAINT BRUSHES.

\$60 buys enough LIQUID STARCH for the year.

\$75 buys WATERCOLOR PAPER for 18 class art lessons.

Donate Today!



Looking for Something to do this Break!
Join us for an Adventure!

WINTER BREAK

ENRICHMENT CLASSES

INTERACTIVE Online Learning Opportunities K-8th

COOKING, STAR WARS, HOGWARTS, WINTER SCIENCE,
ESCAPE ROOMS, AND MORE!

WEEK 1: DEC. 21-23

WEEK 2: DEC. 28-30



GIVE THE GIFT OF
LEARNING!

Register @
[www.rvef.org/
enrichmentclasses.html](http://www.rvef.org/enrichmentclasses.html)



WINTER

ENRICHMENT CLASSES

INTERACTIVE Online Learning
Opportunities K-8th

CLAY ANIMATION, SUPERHERO SCIENCE,
FUN WITH FOOD ART, SEASONAL STEAM,
KIDVETS, AND MORE!

JANUARY 19 - FEBRUARY 26

NEW SATURDAY CLASSES!
RVEF WELCOMES 6TH STREET PLAYHOUSE
SATURDAY PREVIEW OF CLASSES - COMING SOON!

Register @ <http://www.rvef.org/enrichmentclasses.html>

Save
the
Date



FRIDAY,
FEBRUARY 19TH

**ZOFTIG
EATERY**
FULL LIFE WELL FED



DINE AND DONATE
GET LUNCH WITH THE FAMILY, OR GRAB
DINNER EARLY TO TAKE HOME. 20%
OF PURCHASE WILL BE DONATED TO
THE RINCON VALLEY EDUCATION
FOUNDATION.



BRING THIS FLYER OR MENTION
THE R.V.E.F. DINE & DONATE.
YOU MAY ALSO ORDER
ONLINE ANYTIME FOR PICKUP
BY 6PM ON FEBRUARY
19TH. MENTION THE DINE & DONATE
IN THE ORDER NOTES.

ZOFTIG EATERY
57 MONTGOMERY DR., SANTA ROSA

ORDER ONLINE AT
WWW.ZOFTIGEATERY.COM
HOURS: 11:30AM-6PM



TAKE OUR SURVEY

Help us fine tune RVEF's Enrichment Program by
taking our survey. We'd love your input on how
we've done and what we can provide in the future.

While classes will remain online until we return to
school in person full time, we plan to use the time
to plan for a successful relaunch.

Thank you for helping us provide quality
enrichment programming to our community.



Sincerely,
Cathy and Megan



OTHER WAYS TO SUPPORT

Black Friday and
Cyber Monday
are coming.
Increase
AmazonSmile
donations during
this epic two days
of deals and
promotions!

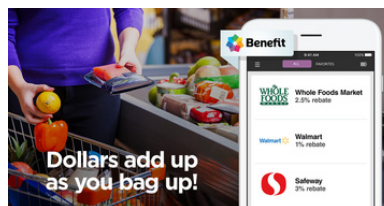


Register with
AmazonSmile
and be sure
to use
smile.amazon.com
each time you shop
on
Amazon!



Register at www.eScrip.com and enter RVEF group ID 500046062. Be sure to enter your Oliver's club card, as well as all credit cards that you use while shopping or dining out. And then begin earning money for the foundation just by making purchases. You can support up to 3 schools or nonprofits at one time. Make RVEF one of them or your one and only! Contribute 3% of your bill when you shop at Oliver's and 2.5% when you dine at Ozzie's.

Benefit is a free app that
allows you to shop at
places like Target, Amazon,
Starbucks, Safeway and
many more, while giving up
to 20% of every transaction
back to RVEF. Just shop like
you normally do.



When it comes time to
checkout, instead of pulling
out your credit card, pull out
the Benefit app & purchase a
digital gift card that you
redeem instantly. For more
info go to <https://www.benefit-mobile.com/causes/rvef>

EXTENDING YOUR REACH

through programs with trusted partners



eBay for Charity

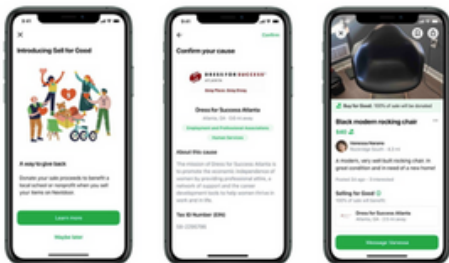
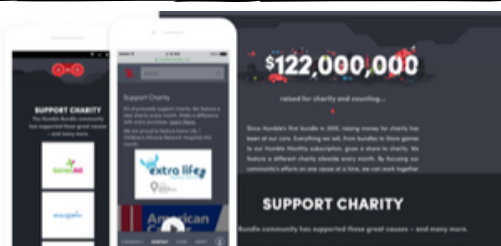
eBay customers can support your charity by adding a donation when they buy an item, or donating a percentage when they sell an item.

[Explore eBay for Charity](#)

Humble Bundle

Customers buying games or eBooks through the Humble Bundle digital platform can choose to support your charity with every order.

[Learn about Humble Bundle and charities](#)



Nextdoor

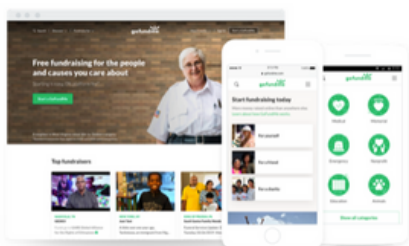
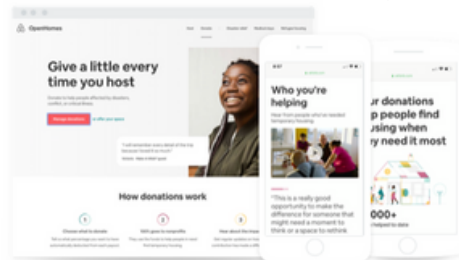
Sell For Good gives neighbors the ability to support local charities, by simply buying and selling items on Nextdoor's For Sale and Free. An easy way for Nextdoor members to revitalize their neighborhood by giving back to support a local cause.

[Learn more about Sell for Good \[here\]\(#\)](#)

Airbnb

Airbnb hosts can donate a percentage of each payout they receive to support charities that help people in times of need find temporary housing.

[Learn more about donating on Airbnb](#)



GoFundMe

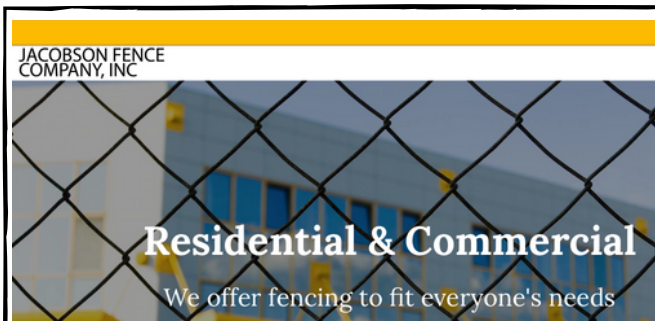
GoFundMe is a crowdfunding platform that lets your supporters create their own unique fundraising campaigns to support your charity.

[Learn about GoFundMe fundraising](#)



Many thanks to Steve Shirrell, on behalf of *STANROY MUSIC CENTER*, for becoming a Platinum Level Sponsor! Stanroy has provided and maintained many musical instruments for our school district and RVEF is excited to partner with them as well.

To learn more about Stanroy Music Center, click the logo above.



Thank you to Robert Ingham of Jacobson Fence Company for becoming a Bronze Level Sponsor! Jacobson has provided temporary fencing around past RVUSD construction projects and is grateful for the wonderful working relationship between them.

To learn more about Jacobson Fence Company, click the logo above.



Thank you to Debbie McCormick of Sunnyside Cottage for becoming a Bronze Level Sponsor! Sunnyside Cottage has supported our schools' walkathons for many years by donating large gift baskets for their silent auctions and raffles.

This delightful store is filled with vintage-inspired gifts, new and current toys on the market, and home decor. To learn more about Sunnyside Cottage, click the logo above.

We thank them in abundance for giving back to a community they have already helped.

To learn more about becoming a sponsor, visit
<http://www.rvef.org/aboutus/oursponsors.html>