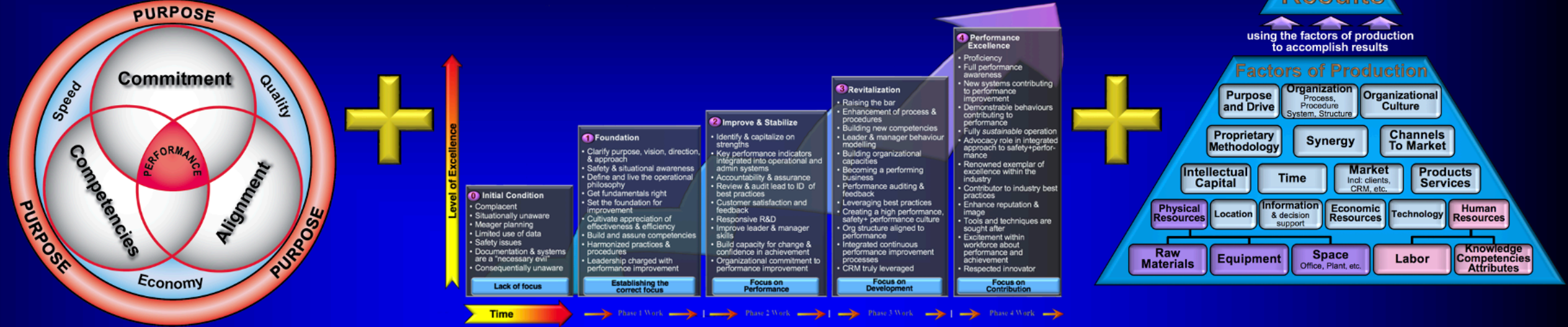


# Elements of Enterprise Excellence



- ❑ **Focus** (orientation toward excellence)
  - ❖ Unique Purpose
  - ❖ Value-oriented
  - ❖ Client-centered
  - ❖ Performance Excellence
  - ❖ Sustainability
- ❑ **Desire** (entelechy)
  - ❖ Actualization of Potential
  - ❖ Commitment

- ❑ **Effectiveness**
  - ❖ Factors of Production
  - ❖ Competencies
  - ❖ Alignment
- ❑ **Efficiency**
  - ❖ Quality
  - ❖ Speed
  - ❖ Economy
- ❑ **Execution**
- ❑ **Culture** (environment)

Leaders and Managers strive for *excellence* with attention to these elements

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