

## Fundamental Values

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- ❑ Human Rights: all human beings are born free and equal in dignity and rights, and those freedoms, dignities and rights are to be respected by ALL
- ❑ Sustainability: All endeavors should work toward, and be guided by, ensuring life, liberty and the opportunity for a livelihood to all peoples on a long-term, continuing basis
- ❑ Accomplishment: to the fullest extent possible the purpose of individuals, organizations and systems should include superior performance, high achievement and the realization of the full potential of individuals and organizations
- ❑ Responsibility: All individuals must seek to understand and accept individual responsibility for stewardship of the planet, the preservation of life, the exercise and protection of freedom and liberty, and providing opportunity for the pursuit of a livelihood; and strive to acquire knowledge of what actions individuals can, and should, take to exercise their responsibilities
- ❑ Logical Thought and Rational Decision Making: Reason, logic and discernment (critical thinking) in keeping with these fundamental principles (as decision criteria) must be applied in all actions and situations