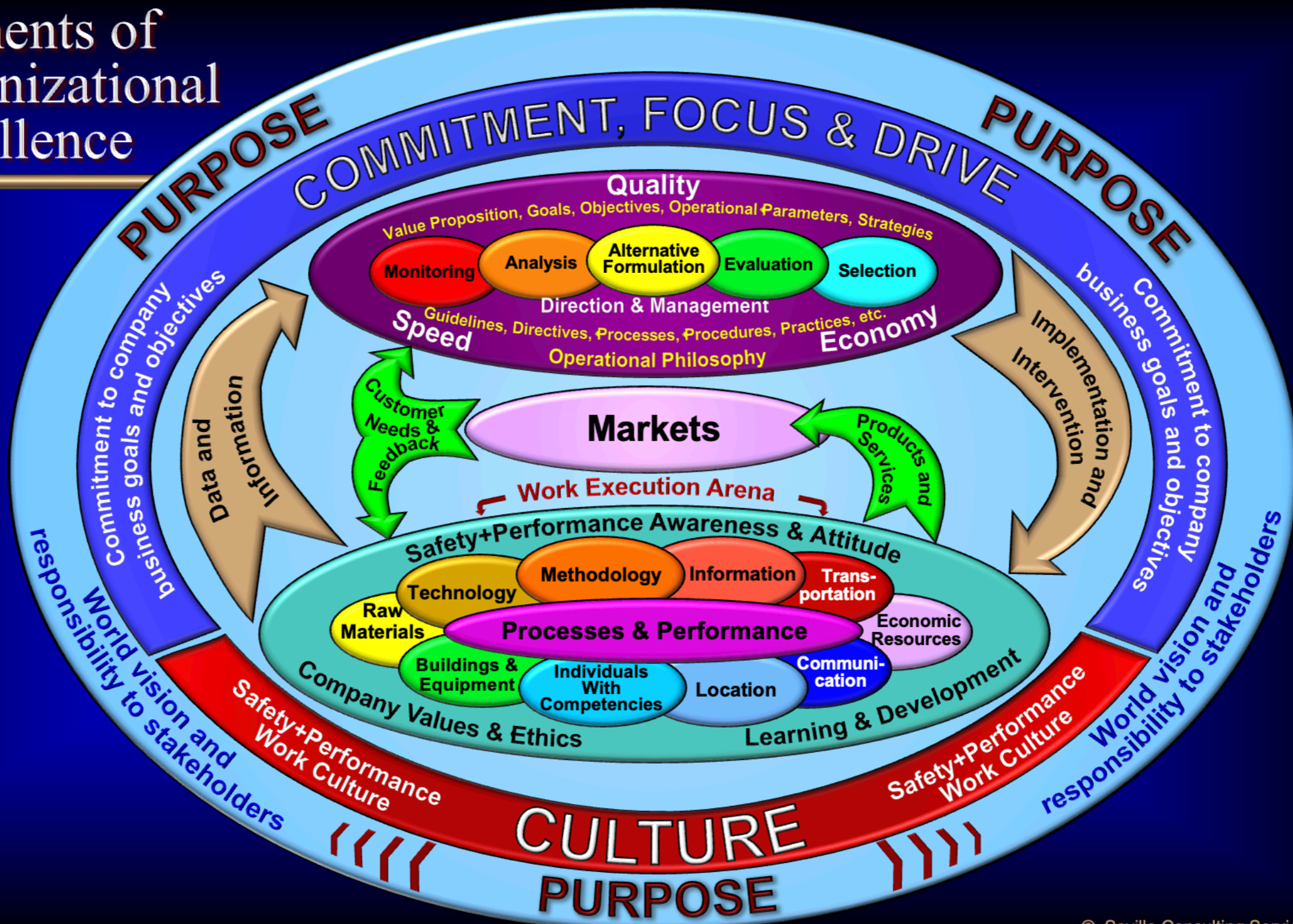


Elements of Organizational Excellence

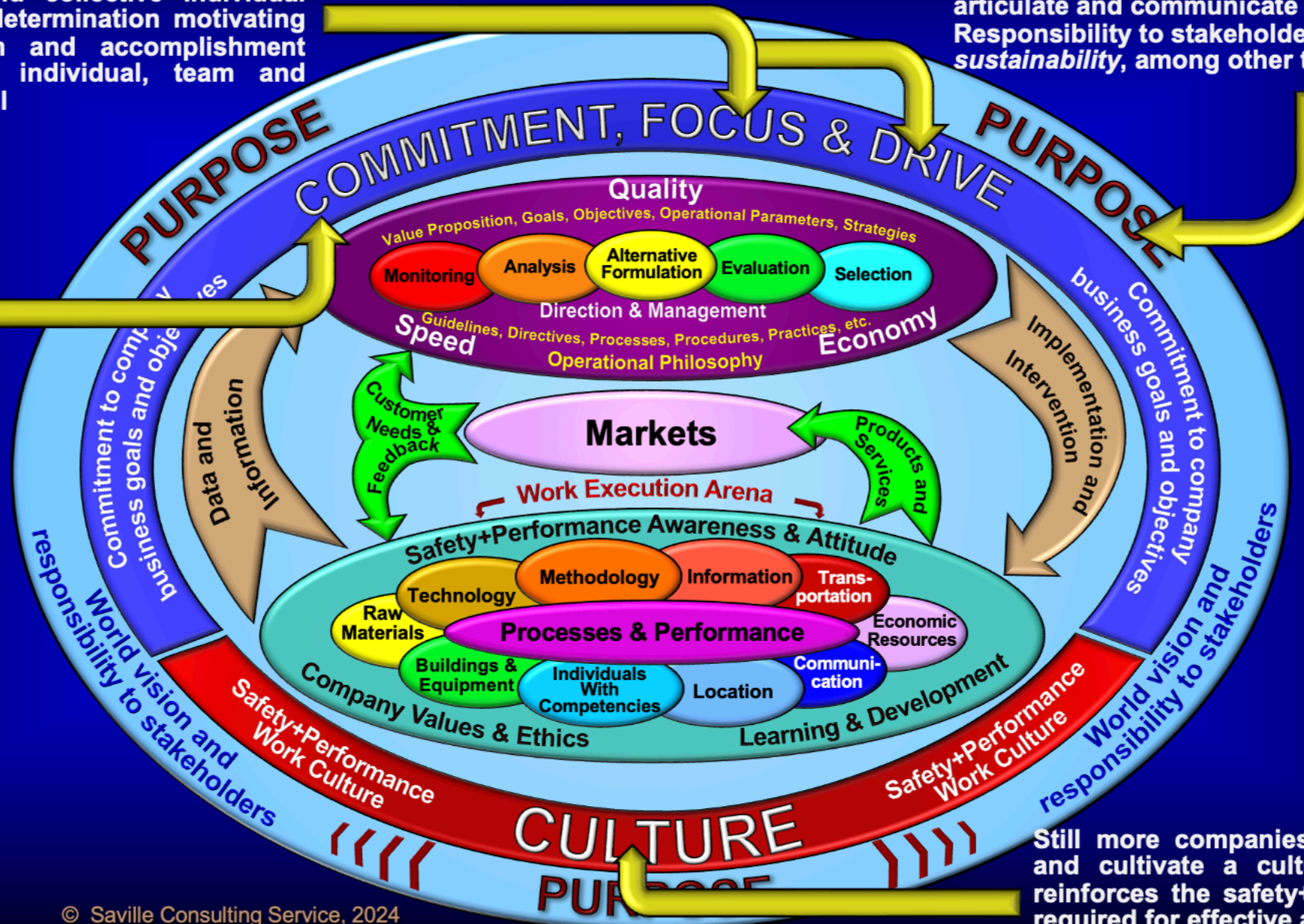


Elements of Organizational Excellence

The organizational and collective individual vision, strength and determination motivating and directing growth and accomplishment toward realizing full individual, team and organizational potential

Many companies have not taken the time to carefully articulate and communicate the company "purpose." Responsibility to stakeholders would include sustainability, among other things.

Many more companies do not appreciate that they have a proactive responsibility to build strong and wide-spread workforce commitment to the company purpose. Actualization of potential for individuals and teams.



Still more companies have failed to design and cultivate a culture that supports and reinforces the safety+performance behaviors required for effective and efficient operations.