

Privacy & Security Policy

Effective Date: [8/27/26]

Last Updated:

Heart Compression Resuscitation LLC (“HCR,” “we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you provide through **compressioncharlie.com** (the “Website”).

This Privacy & Security Policy explains what information we collect, how we use and protect it, when it may be shared, and the choices available to you when using our Website.

1. Information We Collect

Information You Provide

When you submit a contact form through our Website, we may collect:

- First name
- Last name
- Email address
- Telephone number

We may also retain information you voluntarily provide to HCR through subsequent email, telephone, or other business communications.

Information Collected Automatically

Like most websites, our Website and hosting technology may automatically collect limited technical information necessary to operate, secure, and maintain the Website. This may include:

- Internet Protocol (IP) address
- Browser and device type
- Date and time of access
- Pages requested or visited
- Referring website or source
- Technical information related to Website performance and security

HCR does not currently use Google Analytics or advertising-tracking technologies. If we introduce analytics, advertising, or similar tracking technologies in the future, we may update this Policy and our cookie notice as appropriate.

2. How We Use Your Information

HCR may use information collected through the Website to:

- Respond to questions and inquiries
- Provide information about Chest Compression Charlie and other HCR products or services
- Communicate with individuals or organizations interested in HCR's Pilot Adopter Program
- Follow up regarding product interest, potential purchases, demonstrations, partnerships, or other business opportunities
- Provide information or updates related to your expressed interests
- Improve our Website, products, services, and customer experience
- Maintain the security, functionality, and integrity of our Website
- Prevent or address fraud, misuse, or technical issues
- Comply with applicable legal and regulatory requirements

HCR does **not sell or rent your personal information** to third parties.

3. Communications and Marketing

When you contact HCR through the Website, we may use the contact information you provide to respond to your inquiry and communicate with you regarding the products, programs, or business opportunities in which you have expressed interest.

HCR may offer individuals the opportunity to separately opt in to receive product announcements, updates, educational information, or promotional communications. Where consent is required by applicable law, HCR will obtain appropriate consent before sending such communications.

You may withdraw your consent or opt out of promotional communications at any time using the unsubscribe method provided in the communication or by contacting HCR.

Opting out of promotional communications will not prevent HCR from responding to an active inquiry or sending communications reasonably necessary for an existing business relationship or transaction.

4. Cookies

The Website may use cookies and similar technologies to support Website functionality, security, performance, and the user experience.

A cookie notice is provided to Website visitors regarding the Website's use of cookies. Depending on your browser and the cookies involved, you may also be able to control, restrict, or disable cookies through your browser settings.

Disabling certain cookies may affect the functionality or performance of the Website.

HCR does not currently use cookies for Google Analytics or advertising tracking. If our use of cookies or tracking technologies changes, we may update this Policy and our cookie notice accordingly.

5. Sharing and Disclosure of Information

HCR does not sell or rent personal information.

Information submitted through the Website's contact form is transmitted to a dedicated HCR email account so that we can respond to inquiries and conduct related business communications.

HCR may use service providers necessary to operate and maintain our Website, hosting, email systems, security, or other business technology. These providers may process information only as reasonably necessary to provide their respective services and are subject to their applicable contractual, privacy, and security obligations.

We may also disclose information when reasonably necessary to:

- Comply with applicable laws, regulations, legal processes, or governmental requests
- Protect HCR's legal rights or property
- Investigate or prevent fraud, security incidents, or misuse of the Website
- Protect the safety or security of HCR, our Website visitors, or others

If HCR is involved in a merger, acquisition, financing, reorganization, sale of assets, or similar business transaction, information may be transferred as part of that transaction in accordance with applicable law.

6. Data Security

HCR takes reasonable administrative, technical, and organizational measures designed to protect personal information against unauthorized access, disclosure, alteration, loss, destruction, or misuse.

These measures may include appropriate access controls, security practices, and use of reputable Website, hosting, and email service providers.

However, no website, electronic transmission, email system, or information-storage system can be guaranteed to be completely secure. HCR therefore cannot guarantee the absolute security of information transmitted through or stored in connection with the Website.

Visitors should exercise appropriate caution when transmitting information online.

7. Sensitive Personal Information

Please do not submit sensitive personal information, such as Social Security or Social Insurance numbers, financial account information, credit or debit card information, passwords, medical records, or other highly confidential information through the Website or its contact forms.

The Website and its contact forms are intended for general product, sales, Pilot Adopter Program, and business communications.

8. Data Retention

HCR may retain personal information for as long as reasonably necessary to:

- Respond to inquiries
- Maintain appropriate business records and relationships
- Provide requested information or services
- Support legitimate business purposes
- Meet applicable legal, accounting, contractual, or regulatory requirements
- Resolve disputes or enforce agreements

When personal information is no longer reasonably necessary, HCR may delete, anonymize, or otherwise securely dispose of it in accordance with applicable requirements and business practices.

9. Your Privacy Choices

Subject to applicable law, you may contact HCR to:

- Ask what personal information you have provided to us
- Request correction of inaccurate information
- Request deletion of information you have provided
- Withdraw consent where processing is based on consent
- Opt out of promotional communications
- Ask questions about our privacy or security practices

Certain information may need to be retained when required by law or for legitimate business purposes, such as maintaining transaction records or resolving disputes.

HCR will make reasonable efforts to respond to appropriate privacy requests in accordance with applicable law.

10. Children's Privacy

The Website is intended for adults and organizations interested in HCR's products, programs, and business activities and is not directed toward children.

HCR does not knowingly solicit or collect personal information from children under the age of 13 through the Website.

If we become aware that personal information from a child under 13 has been collected inadvertently, we will take reasonable steps to delete it.

11. Third-Party Websites

Our Website may contain links to websites or online services operated by third parties.

HCR does not control and is not responsible for the privacy, security, content, or practices of third-party websites or services. The inclusion of a link does not mean that HCR controls the third party's privacy practices.

We encourage visitors to review the privacy policies of third-party websites before providing personal information to them.

12. United States and Canada

The Website is currently intended primarily for individuals and organizations located in the **United States and Canada**.

HCR handles personal information and electronic communications in accordance with applicable privacy and electronic communications requirements in the jurisdictions in which it operates.

Visitors from Canada may contact HCR regarding questions about the collection, use, disclosure, or retention of their personal information or to exercise applicable privacy rights.

13. Changes to This Policy

HCR may update this Privacy & Security Policy periodically to reflect changes in our Website, products, technologies, business practices, or applicable legal requirements.

When material changes are made, we will update the **"Last Updated"** date at the top of this Policy and may provide additional notice when appropriate.

We encourage visitors to review this Policy periodically.

14. Contact Us

If you have questions about this Privacy & Security Policy, HCR's privacy practices, or personal information you have provided to us, please contact:

Heart Compression Resuscitation LLC

Email: HCRaz110@gmail.com

Phone: 520-250-0817

Mailing Address: 12269 North Red Mountain Drive, Oro Valley, Az 85755

Website: compressioncharlie.com