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BEYOND DEMENTIA COALITION AND LOCAL PHILANTHROPISTS DOUBLE DOWN ON DEMENTIA

Gainesville, Georgia, April 16, 2025 - Beyond Dementia Coalition, a non-profit 501-c-3 based in Gainesville GA, announces the launch of their major fundraising campaign, Doubling Down on Dementia. The organization seeks to raise $25,000 from individual and corporate donors in order to earn a matching grant from a pair of local philanthropists. Wanda and Bob Swoszowski donated $25,000 to the organization in January 2025 and have offered a dollar-for-dollar matching challenge if the organization raises up to $25,000 in other donations. If Beyond Dementia Coalition meets this challenge, the fund drive will have raised at least $75,000 to deliver strategic initiatives centered on dementia awareness and education in Hall County and Northeast Georgia. The 2025 total fundraising goal is $125,000.

During the matching challenge donors will be able to double their impact. Ten dollars becomes $20, $50 becomes $100, and $250 becomes $500. The Swoszowskis will match all donations up to $25,000 total. Campaign donations are tax-deductible and may be completed securely through Beyond Dementia Coalition's agency fund at Northeast Georgia Community Foundation.

Donors may contribute any amount, via cash, check, credit card, and even stock. For cash, check, or credit card donations, donors may direct their contribution to the Beyond Dementia Coalition fund administered by North Georgia Community Foundation (NGCF). Payments may be mailed to NGCF at 340 Jesse Jewell Parkway SE, Suite 605, Gainesville, GA 30501 or made securely online at https://ngcf.fcsuite.com/erp/donate/create/fund?funit_id=7633

The Double Down on Dementia $25,000 Matching Challenge will end when $25,000 in donations from individuals and organization is received and the matching $25,000 grant is earned.

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