# thankyouaustralia.org.au

## 1 Website Terms & Conditions

Effective date: 2 November 2026 | Operator: Thank You Australia Ltd (ABN 82 703 181 373) (Operator, we, our or us).

### 1. About these Terms

These Terms govern access to and use of the Thank You Australia website and its public information, images, materials, campaign explanations and other content. By using the website, you agree to comply with these Terms to the extent applicable. If you disagree, please stop using the website. Nothing excludes statutory protections that cannot lawfully be excluded.

### 2. About Thank You Australia

Thank You Australia is a proposed national initiative intended to recognise and reward participation in Australia through brand, media, community and promotional activities. Descriptions of contemplated campaigns, sponsors, prizes, participating retailers, venues and media partners are indicative unless expressly confirmed. The website does not itself guarantee the launch, availability or terms of any promotion, reward or experience.

### 3. Promotions and prize draws

Each lottery, prize draw, giveaway, contest or promotional activity must be conducted under its own published, legally reviewed rules (Promotion Rules), consistent with its correct legal classification and applicable state and territory lottery, gaming, community gaming, fundraising or trade-promotion legislation and any relevant Commonwealth law. Depending on the activity and jurisdictions, approvals, authorities, permits, notifications and specific advertising or draw procedures may be required. Promotion Rules will identify the legal promoter, eligibility, entry conditions and any costs, dates, prizes and values, selection method, notification and unclaimed-prize procedures, and any regulator-required disclosures. No promotion will operate unless the required legal conditions have been satisfied.

### 4. Entry, purchase and participation

Browsing this website does not constitute entry into any lottery or promotion. A website registration, QR scan, purchase or other activity results in an entry only when expressly provided in the applicable Promotion Rules and permitted by law. Entry fees, purchase requirements and eligibility restrictions depend on the legal classification of the relevant activity; a trade promotion must not be described as a paid lottery or vice versa. Any contrary website description is subject to the applicable Promotion Rules and mandatory law.

### 5. Partners and third-party offers

References to retailers, manufacturers, media companies, venues, payment providers, technology providers and participating partners do not necessarily mean a final partnership or sponsorship agreement exists. Individual partner activities may also be subject to clear additional terms. Partner names, logos, advertising and marks remain subject to their owners' rights. We will not represent a business as participating unless authorised.

## 6. Intellectual property

Original text, designs, campaign branding, graphics and other site materials are owned by or licensed to the Operator. You may access content for personal use and reasonable internal evaluation, but may not reproduce, republish, sell, systematically harvest or exploit it commercially without permission, except as permitted by law. Names and marks of third parties remain their property.

## 7. Images and publicity

Images of people, performers, participants and prize winners are used subject to applicable rights and permissions. A person's appearance does not, by itself, imply endorsement of any brand or product. The collection or use of participant or winner photographs, interviews and publicity materials will be subject to appropriate notices, consents and Promotion Rules. We do not obtain unlimited publicity rights merely because someone visits the website or participates.

## 8. Acceptable use and automated access

You must not use the website unlawfully, mislead others, impersonate a person, upload malware, interfere with security, or breach third-party rights. Automated extraction and commercial AI training using protected website content are prohibited without permission to the extent lawfully enforceable. We may take proportionate steps to investigate and prevent misuse.

## 9. Information and availability

We seek to keep public information accurate, but site material may change or become outdated. We may modify or suspend website functionality for maintenance, security or operational reasons. Before relying on a campaign claim, consult the currently published Promotion Rules and official notices.

## 10. Website submissions

Enquiries, expressions of interest and other submissions do not by themselves create contracts, entitlements to prizes, or obligations to accept proposed partnerships. Do not submit confidential information about others without authority. Personal information will be managed under the Privacy Policy.

## 11. Consumer rights and liability

Nothing in these Terms restricts rights under the Australian Consumer Law or other mandatory law. To the extent legally permitted, the Operator does not guarantee uninterrupted website access or the accuracy of general, non-contractual information. The Operator is responsible for its own conduct and cannot exclude liability where law prohibits exclusion. Rights and liabilities concerning an actual promotion are governed by applicable law and that promotion's lawful rules.

## 12. Changes, governing law and contact

We may update these website Terms prospectively by publishing an effective date. Updates do not retrospectively amend existing Promotion Rules or other binding agreements. NSW law governs general website use, subject to mandatory laws and jurisdictional rules applying to particular activities and participants. Operator: Thank You Australia Ltd (ABN 82 703 181 373). Correspondence address and email: [insert verified details].

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## 2 Privacy Policy

Effective date: 2 November 2026 | Organisation: Thank You Australia Ltd (ABN 82 703 181 373) | Privacy contact: [insert verified email]

### 1. Scope and responsibility

This Privacy Policy describes how Thank You Australia Ltd (ABN 82 703 181 373) handles personal information collected through the website, registrations, lotteries and promotions, enquiries and related communications. We will comply with applicable Australian privacy law, including the Privacy Act 1988 (Cth) and Australian Privacy Principles to the extent applicable.

### 2. Information we may collect

Depending on the activity, this may include name, contact details, age or eligibility confirmation, address and state of residence, entry records, purchase or transaction verification, loyalty or receipt identifiers, QR and unique entry codes, prize fulfilment information, consent choices, survey responses, enquiries, photographs supplied with consent, device identifiers, IP addresses, cookies and marketing interaction data. We seek to minimise collection and do not routinely require sensitive information unless necessary and lawful.

### 3. How information is collected

Information may be received directly through forms, campaign microsites, registration processes, surveys, correspondence and claims. Where clearly disclosed and lawful, we may also receive limited information from participating businesses, technology partners, media partners and fulfilment providers. For each campaign, collection notices should identify who collects and controls personal information and for what purpose.

### 4. Purposes of use

Personal information may be used to administer eligible entries, prevent duplication and fraud, verify eligibility, conduct compliant draws, contact winners, deliver prizes, provide customer support, meet regulatory obligations, maintain audit records, measure campaign performance and provide marketing communications where permitted. Information collected for an entry should not automatically be treated as consent to unrelated direct marketing.

### 5. Sharing with partners and service providers

Information may be shared as reasonably necessary with promotion administrators, participating brands, prize suppliers, retailers, media and technology providers, fulfilment partners, auditors, regulators and professional advisers. The actual recipient categories and their independent uses must be disclosed as required in the relevant collection notice. We do not promise that all data stays with the Operator if lawful campaign fulfilment requires partner disclosures.

### 6. Cookies, QR technologies and tracking

Website cookies, advertising pixels, analytics and QR or unique-code systems may collect information about devices, browser interactions or campaign participation. Some identifiers can be personal information. A

website audit should identify vendors, purposes, data sharing and relevant consent choices before launch. Do not use this policy to imply that cookies never identify individuals.

### 7. Marketing and contact preferences

Commercial electronic communications are sent only where permitted by law and subject to required consent, accurate sender identification and unsubscribe facilities. Opting out of promotional marketing will not necessarily prevent essential messages about a promotion already entered or prize administration. Entry and marketing consent should be presented as distinct choices.

### 8. Overseas disclosures

Some cloud, communications, marketing, analytics or technology providers may process information outside Australia. Before publication, identify likely recipient countries where practicable and explain applicable safeguards and legal requirements. Do not list countries or claim all service providers are Australian without verification.

### 9. Data quality, security and retention

We take reasonable technical and organisational steps to protect personal information and keep it accurate for its purposes. Appropriate retention periods depend on prize fulfilment, audit, legal and regulatory obligations. When no longer required, information will be destroyed or de-identified where required by law. Notifiable data breaches will be handled in accordance with applicable legislation.

### 10. Access, correction and complaints

Individuals may request access to or correction of personal information as provided by applicable law by emailing [privacy email]. Complaints will be assessed and answered in accordance with legal requirements. Where eligible, individuals may complain to the Office of the Australian Information Commissioner at oaic.gov.au.

### 11. Children and age checks

Some website content and promotional activities may attract families. Age eligibility, parental or guardian involvement and information handling must be specified in relevant Promotion Rules. We will apply appropriate protections to information about children and avoid collecting more than necessary.

### 12. Automated processing

Systems may help detect duplicate entries, verify transactions, allocate codes or analyse campaign results. Where decisions are made using automated systems and applicable law requires disclosure, suitable disclosures will be provided. Material eligibility and prize disputes should have an appropriate review process.

### 13. Updates and contact

Changes to this policy will be published with a new effective date. Operator: Thank You Australia Ltd; ABN: 82 703 181 373; Address: [insert verified address]; Email: [insert official email].

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## 3 Website Disclaimer

### General information

The website presents information about the Thank You Australia initiative and proposed or active activities. Content is general information, and descriptions of future benefits, partner participation, launch dates, promotional arrangements or prizes may be indicative until formally announced.

### Competition and prize information

Nothing on the general website establishes eligibility, confirms a valid entry, guarantees a prize or substitutes for the applicable Promotion Rules. Each lottery or promotion is subject to its legal classification, applicable state or territory lottery and gaming laws, relevant Commonwealth law and required approvals or disclosures. Entry rights and prize entitlements arise only in accordance with the applicable Promotion Rules and law.

### Partners, events and experiences

Retailers, media organisations, venues and other partners are responsible for their separate services and conditions. References to partners and examples of brand integrations do not by themselves confirm a binding or continuing relationship. Access to venues, shopping experiences or events may depend on safety requirements, accessibility, availability and individual venue conditions.

### Financial, charitable and tax statements

The website does not offer legal, tax or financial advice. Unless confirmed by the relevant regulator, the Operator does not claim registered charity status, tax-deductible gift recipient status or government endorsement. Participants should obtain advice about any individual tax consequence of prizes where relevant.

### Consumer guarantees

Nothing in this disclaimer excludes statutory rights or obligations, including any non-excludable consumer guarantees. General website information is maintained with reasonable care but may be subject to error or change.

### Contact

For clarifications or corrections, contact Thank You Australia Ltd (ABN 82 703 181 373) at c/Talent Corp, 39 Alany St, Crows Nest, NSW, 2065 Australia.

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